



# DANONE B CORP IMPACT REPORT



2025 EDITION





## ● A MESSAGE FROM OUR GENERAL MANAGER

# Hendrik Born

I proudly invite you to dive into this report, to see how we as ‘Danoners’ navigate our daily work, ensuring that we positively impact our consumers and environment, underpinned by relevant targets and **key performance indicators driving daily progress**. Without this level of commitment from our people across multidisciplinary functions of our business, we would not have achieved the prestigious B Corp certification. This important accolade is an independent, credible endorsement of our positive social and environmental impact. It is time for us to reflect and celebrate that Danone Southern Africa not only manufactures South Africa’s **number 1 yoghurt and custard brands**, but also that we have been recognised for producing these market-leading products in a responsible manner. Danone Southern Africa is the **first and only yoghurt manufacturer** in South Africa to be awarded the accolade of B Corp certification.

In this report, you’ll find a snapshot of the projects **recognised by the certifiers of B Lab Enterprise** for their positive contribution across the five pillars of the B Corp assessment: Governance, Workers, Community, Environment, and Customers. Each initiative reflects our commitment to continuous improvement and our belief that business can, and must, be a **Force for Good balancing profit with genuine purpose**.

While our journey is ever-evolving to adapt to changing needs, we are proud of how far we’ve come. With **purpose as our guide and progress as our promise**, we remain committed to building a healthier, more sustainable future for all.

We invite you to explore our initiatives, our culture, and our shared vision for a better tomorrow.

AT THE HEART OF OUR MISSION:  
BRINGING HEALTH THROUGH FOOD  
TO AS MANY PEOPLE AS POSSIBLE  
LIES A DEEP RESPONSIBILITY TO  
DEVELOP PRODUCTS THAT ADDRESS  
THE NUTRITIONAL NEEDS OF SOUTH  
AFRICANS, WHILST ENSURING THAT  
WE PRESERVE AND REGENERATE  
NATURE, AND ACTIVELY UPLIFT THE  
COMMUNITIES IN WHICH OPERATE



Two servings of NutriDay a day gives you 30% of your key daily micronutrients

## OUR ICONIC BRANDS MANUFACTURED SINCE 1995

Although health is not strictly a B Corp pillar, it is our overarching mission to bring health through food to as many people as possible. **Health is our purpose, guiding our portfolio, innovation, recipe development communication and initiatives.** Every single product in our portfolio has a role to play to help people make healthier, more considered food and drink choices, from everyday nutrition to better indulgence, from childhood all the way to adulthood.



## DANONE HISTORY TIMELINE

1919



BIRTH OF DANONE AND FIRST DANONE YOGHURT IN BARCELONA, SPAIN BY ISAAC CARASSO

1995



DANONE ARRIVES IN SOUTH AFRICA

1929



DANONE ARRIVES IN FRANCE

2024



DANONE SOUTHERN AFRICA IS PROUDLY B CORP CERTIFIED



# DANONE IMPACT JOURNEY

In February 2023, we published our sustainability strategy called the Danone Impact Journey. It is a blueprint to define our sustainability priorities and our transformation ambition in our value chain, from farmers and their communities, through our brands, to consumers and their families

## BUILT ON THREE KEY PRINCIPLES:

1. Danone's mission at the center with three interdependent pillars:
  - a. Health through Food
  - b. Nature
  - c. People & Communities
2. Hardwiring sustainability priorities with durable performance to ensure resilience and impact
3. Clear priorities and KPIs are followed where Danone has a material impact



## BEING A FORCE FOR GOOD

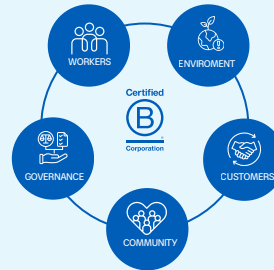
Embedded in our mission is the B Corp logo. B Corp is a global sign of trust for businesses meeting the highest social and environmental standards, prioritising transparency and accountability.

## B CORP CERTIFICATION

In November 2024 Danone Southern Africa obtained B Corp certification with a score of **89.9%**, adding to our global ambition to become one of the first certified multinationals by the end of 2025

FOR DANONE, B CORP IS NOT A LABEL. IT'S A PROMISE

[Watch our B Corp Manifesto Video](#)



## WHAT IT MEASURES

B Corp certification recognises a company's impact across five key areas: Governance Customers, Environment, Workers and Community; reflecting a holistic commitment to social and environmental responsibility

## GOVERNANCE

Implementing the highest standards in ethics, accountability, and transparency, designing the company's governing bodies and internal operations to achieve our social and environmental mission, and remaining in-tune and abreast of our external stakeholders' needs and feedback



The Danone Impact Summit 2024 united diverse stakeholders, from government and NGOs to healthcare and corporate partners to collaborate and commit to solutions for better nutrition, reduced food waste, and regeneration of nature



consumer goods council of south africa



## THE DANONE INTEGRITY POLICY OUTLINES STRICT ETHICAL STANDARDS

This policy is a foundational element of Danone's commitment to responsible business conduct, which is essential for achieving and maintaining B Corp certification through risk mitigation

[View the policy on our website](#)



Driving essentiality for dairy at the 2024 Nutrition Congress through the topic **Market Trends and Behaviours** relating to Yoghurt Intake in South Africa alongside leading dairy experts and local Health Care Practitioners



Danone deploys a materiality matrix; a strategic tool that identifies and prioritises the sustainability topics most relevant to Danone and its partners, ensuring the company focuses on areas where it can create the greatest impact thus ensuring our partners and ultimately the South African consumer benefits from our sustainability efforts

## CUSTOMERS

Supporting our customers, consumers and patients is of paramount importance to us at Danone and throughout the years we have made service enhancements, launched brand new products and introduced new product formats



**BOXER**

## DANONE & BOXER

Danone is a proud partner of the Boxer Youth Leadership Programme with Danone, empowering our future leaders with entrepreneurial skills



Over the past decade, the partnership between Danone and Pick n Pay School Club has grown into a successful collaboration, driven by ongoing educational campaigns and sustainability initiatives mainly focused on primary school between the ages of 7-10 across South Africa

## CATEGORY VISION

**Category Vision** is an immersive exchange with our retailers and partners. Co-creating relevance for dairy and sharing how the **product category should evolve** to meet future consumer and shopper needs, this workshop style event guides innovation, portfolio development, and retail execution to unlock mutual sustainable growth



**SHOPRITE**

Source of Vitamins

**A & D**

**NEW**



Reformulated in 2024 Snax is now enriched with vitamins A and D, which support eye and bone health respectively. This reformulation aligns with Danone's broader health strategy to enrich kids' dairy products with essential nutrients at an affordable price point



# WORKERS

or as we like to call ourselves,  
**DANONERS**

We pride ourselves in being a force for good, not only for our customers, but also for our Danoners. As a people-powered company, we constantly challenge ourselves to do more to ensure Danone Southern Africa is a great place to work. Ultimately, the driving force behind our efforts are the people in our organisation who believe in making a difference in the world around us



Danone's global well-being initiative supports all Danoners in living healthier lives through a focus on nutrition, mental wellness, and physical well-being, while fostering a positive work environment

**SUPPORTING CAREGIVERS**  
 The first 1 000 days from conception to age two are vital for lifelong health. Through our **DanBaby** policy, we support caregivers with nutritional guidance, essential services, and fully equipped mother's rooms at both our head office and factory, helping to give children the best start in life

Mother's Room

**NUTRITION ACADEMY**  
 The Nutrition Academy is Danone's flagship educational platform designed to empower our employees with science-based knowledge on healthy eating, live cultures, and the nutritional benefits of fermented dairy

**DRIVING EQUALITY**

Women are leading the way, making up 65% of our Executive Committee. We reached pay parity in 2024 and equal pay is now a reality

# COMMUNITIES

We are fortunate to collaborate with extraordinary partners, whose support empowers us to make a positive impact in various communities, all made possible by the dedicated efforts of our Danoners.



Over the last year we supported **22 causes**, donated **4.2 million** healthy food servings to under resourced communities and **volunteered over 2 400 hours**

**HOPESA MOBILE CLINIC**

In 2023, we donated a mobile clinic to our NGO partner, HopeSA, enabling them to deliver vital health screenings directly to communities in need. Our commitment continues as we actively support their mission by providing ongoing medical supplies and healthy product donations

**COMMUNITY OUTREACH**

In April 2025, Danone partnered with FoodForward SA and other food producers to support a food relief initiative in Bushbuckridge, targeting 2,500 vulnerable individuals, especially schoolchildren. The effort included donating nutritious food and kitchen equipment to help local NGOs to provide daily meals to the community.

**NCORA DAIRY AND DANONE**

We established a partnership with our first Black-owned farming enterprise in the Eastern Cape, which supplies us with 10% of our annual milk production since 2022. Additionally, we support the development of local talent by providing upskilling opportunities to five aspiring female farmers from the region. Our commitment continues securing funding for technical supply support on the farm

# ENVIRONMENT

We are always taking steps to reduce our impact on the environment. We believe the health of people and the planet are interconnected. So we're committed to developing and implementing initiatives to help meet the profound challenge of climate change head on



90% of our material and 100% of our milk is sourced locally, also showcasing our commitment to local economy



100% farming partners are committed to the regenerative agriculture journey and apply these practices in their daily operations

In 2021, we safely relocated 1 500 cows with the, Synag milk farm. The farm is now located closer to our processing plant, significantly reducing SCOPE 3 non-FLAG CO2 emissions



99% of the electricity at our operating plant is generated using cleaner energy through a combined heat and power (CHP) system reducing our total CO2 emissions on SCOPE 1 and 2



**FOOD LOSS & WASTE**

We continue working with our partners to combat waste and influence policy to donate food safely on the best before date and beyond

Find out more about our approach to Food Loss and Waste



## NutriDay TUBS2CLASSROOMS

Between 2023 to 2024 we built two libraries for under resourced schools using up-cycled yoghurt tubs, diverting plastic from landfills and turning waste into purpose



COMPANY DEMOGRAPHICS

464 EMPLOYEES

36% FEMALE 64% MALE

GENDER PAY PARITY ATTAINED IN 2024

303K€ INVESTED IN TRAINING PA

3 EXPATRIATES  
• FRENCH  
• GERMAN  
• SPANISH

71% BLACK

5% COLOURED

8% INDIAN

16% WHITE

168M€ TURNOVER PA

1 FACTORY BASED IN BOKSBURG, JHB

COUNTRIES

1. BOTSWANA
2. NAMIBIA
3. MOZAMBIQUE
4. ANGOLA
5. MAURITIUS
6. ZIMBABWE
7. ZAMBIA
8. CAMEROON (OAPI)
9. LESOTHO
10. SWAZILAND

EXPORTS REPRESENTS 12% OF OUR BUSINESS

FIRST IN SA

Danone continues to lead the way in South Africa, earning industry-first recognitions that reflect its pioneering spirit, commitment to innovation, and impact-driven approach



ONLY YOGHURT IN SA WITH IRON



Zinc and Iron are essential nutrients for immune support and cognitive development, especially in a country where 10% of children are iron deficient

TOP 10 SUPPLY CHAIN

Named among the Top 10 in Gartner's 2025 Global Supply Chain ranking, rising from #42 in 2021. Thanks to its disciplined transformation across sustainability, digitalisation, and operational excellence

Gartner



LOCAL IMPACT CHAMPION AWARD



This award reflects Danone's deep rooted commitment to creating local impact through sustainable packaging, regenerative agriculture, and community nutrition across the African Continent



SA'S NUMBER 1 CUSTARD

Ultra Mel earned its title as South Africa's most loved custard based on an independent blind taste test, when 84% of respondents chose Ultra Mel



GOLD PACK AWARD WINNERS

In 2024, Danone South Africa won a Gold Pack Award for its outstanding contribution to sustainable packaging, specifically recognised under the Local Impact Champion Award Gold



2X SPAR TRADE WINNERS



Danone won the "Best Stand" at the SPAR KZN Trade Show in 2025. Winning this award suggests a highly engaging and well executed trade show presence, highlighting the partnership between Danone and our retailers

DANONE SCHOOL NUTRITION ROADSHOW

We reached over 24 000 learners across 20 schools, using interactive assemblies and branded storybooks to educate children on the health benefits of yoghurt, an initiative so impactful that the Department of Basic Education adopted it for World School Milk Day



Certified



Corporation

BECOMING A B CORP IS PART OF OUR JOURNEY TO BUILD A HEALTHIER FUTURE, NOT JUST THROUGH OUR MEANINGFUL BRANDS, BUT THROUGH THE WAY WE OPERATE EVERY DAY. IT'S A REFLECTION OF WHAT MATTERS TO US AND TO PEOPLE WE SERVE TOGETHER WITH DEEP CARE FOR PEOPLE AND THE PLANET

JOIN THE CONVERSATION

