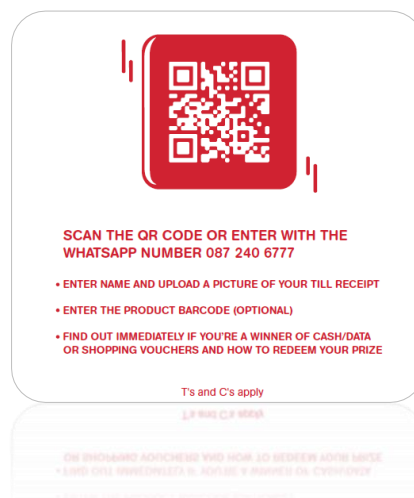


## ULTRA MEL - STAND A CHANCE TO WIN YOUR SHARE OF R10 MILLION TERMS & CONDITIONS

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1. The Ultra Mel Win Your Share of R10 million 2024 Competition (“the Competition”) is organised and run by Danone Southern Africa (Pty) Ltd (“Danone” or “the Promoter”).
2. The Competition commences 01 April 2024 until 31 May 2024. No entries received after 31 May 2024 will be considered.
3. By entering into the Competition you agree to be bound by the terms and conditions herein contained (“the Terms and Conditions”). Danone may at any time and in its sole discretion amend any of the Terms and Conditions and such amended Terms and Conditions will immediately supersede and replace any previous Terms and Conditions. The Terms and Conditions and the amended Terms and Conditions (as the case may be) will be made available on the Ultra Mel Facebook Page.
4. This Competition is limited to all residents of the Republic of South Africa that are aged 18 years and older, and who comply with these Competition rules (“**Participants**”), except directors, members, partners, agents or employees of Danone, any Danone holding companies and subsidiaries, their advertising and promotions agencies, consultants, and their immediate families, or any other person who directly or indirectly controls or is controlled by Danone.
5. The Competition may be entered by purchasing any Ultra Mel Custard 1KG pack (“**Participating Products**”) from any participating outlet and following the Competition participation requirements (“**Competition Rules**”) that are set out in clause 6 below.

### 6. Competition Rules:



- 6.1. To participate in the Competition, Participants are required to buy any Ultra Mel Custard 1KG pack and keep their receipt.
- 6.2. They can either scan the QR code found on the inside of the promotional sticker OR enter with the WHATSAPP number 087 240 6777 and follow the prompts.
- 6.3. Enter name and upload a picture of their valid till slip.
- 6.4. Entry will not be considered valid if it is not accompanied with a valid till slip showing purchase was made during qualifying period as outlined in Clause 2
- 6.5. Enter the product barcode (option)
- 6.6. The entry costs for the Competition are your normal WhatsApp data rates .
- 6.7. Participants stand a chance to Win a Share of R10 million rand in prizes.
- 6.8. Participants find out immediately if they have won either cash OR data OR shopping vouchers with instructions on how to redeem their prizes.
- 6.9. Participants may enter the Competition as many times as they wish over the Promotional Period, provided that Participants purchase any of the Participating Products each time, however Participants will only be entitled to win one prize throughout the duration of the Competition, subject to the following conditions:
  - 6.9.1. All entries from disqualified participants' cell phone numbers will be rejected;
  - 6.9.2. No computer-based entries will be accepted;
  - 6.9.3. Any Participant that enters an incorrect till slip (five) times in will be blocked out of the Competition for the entire duration of the Competition ("**Blocked Participants**");
  - 6.9.4. Blocked Participants wishing to enter the Competition have an opportunity to call the Client Call Centre on 0861 435 737 between 08h00 - 17h00 Monday to Friday. Should there be a valid reason for the participant having been blocked for the reason set out in clause 6.9.3 above, which is accepted by the Promoter, at the Promoter's discretion, such person will be allowed to participate in this Competition, subject to the Competition rules.

6.9.5. Although Participants may enter as many times as they wish, they will be limited to winning only one prize per family. Should a participant be found to be related to one of the previous winners or living at the same address, they will not be permitted to win any of the other prizes.

6.9.6. Should the Promoter suspect any fraudulent activity they reserve the right to disqualify the participants from the Competition.

## 7. Prizes

### 7.1

INSTANT PRIZE	PRIZE POOL	
	Value	Voucher supplier names please
Data / Airtime	R100	Data or airtime SR Checkers Makro PnP Consumers shows number to till and R500 gets deducted <b>OR</b> R500 cash
Lifestyle Prize - Voucher or Cash	R500	- issues with voucher - to be handled my agency  Other consumer queries- handle by DSA customer care (information)
Big Lifestyle Prize	R5000	Cash only (electronic transfer)

7.2 Prize redemption is immediate.

8. It is expected that people will enter on a mobile phone that is owned and registered to that person. No person can use another person's cell phone for Competition entry purposes. This rule has been implemented in order to avoid fraud and possible litigation between the mobile phone owner and the Competition entrant.

9. Therefore, each entrant is expected to be the owner of the mobile phone from which his / her entry is sent, and no person can enter from a cell phone that is owned by another person. This is to avoid additional fraud being conducted by multiple SIM card owners.

10. Each Participant is expected to have purchased any one of the Participating Products and must be able to produce a valid till slip if requested by Danone.

11. Danone will not accept liability for entries that were not received due to any technical or service provider error or failure.

12. By entering this Competition, all entrants authorise Danone, the Promoter, to collect, store and use (not share) personal information of entrants for communication or statistical purposes.
13. By accessing any Prizes, you agree to be bound by these terms and conditions and by participating in this Competition you consent to us sharing your personal data with our reward partners and affiliates for purposes relating to operation of the Competition, including (without limitation) fulfilling of rewards issued to Participants. "Affiliates" means, any entity controlling, controlled by or under common control with the Promoter and suppliers for purposes of this Competition.
14. By Opting in for marketing, you consent to your details being stored by Danone and used in the future to send you information about Danone's products, services and future promotions. Should you wish to Opt Out of this communication in future, you can do so by replying stop to any message or email received from the Promoters or contacting them using the details made available in these terms and conditions or clicking on the "unsubscribe" or "opt-out" link, where applicable.
15. The winner/s or Participants may be requested to take part in publicity for broadcast or publishing purposes, which is conditional upon their agreement to take part in such publicity. Winners or Participants who take part in any publicity will not be entitled to any payment or other remuneration for such publicity or otherwise. All publicity and other materials will be the sole property of the Promoter.
16. **While Danone takes all reasonable security precautions in connection with the Competition, no liability will lie for damage caused by the malicious use of this facebook page or by destructive data or code that is passed on to the user through the use of this Facebook page (if this was a website we would say website).**

The following acts in connection with this Website/Facebook page are expressly prohibited:

- 1.1.1 Gaining or attempting to gain unauthorised access to any web page or part of this Facebook page; delivering or attempting to deliver any unauthorised or malicious code or content to this Website; and/or
- 1.1.2 Any amendment to or attempt to amend any of the content or any other part of this Website/ Facebook page by unauthorised persons.

Danone will pursue the prosecution of and compensation from any person that delivers or attempts to deliver any destructive code to this Website/Facebook page or attempts to gain unauthorized access to any page on or part of this Website/Facebook page.

17. By participating in this competition, all participants acknowledge that they will be required to provide personal information if selected as a finalist which is for the sole purpose of verifying information in order to award the prize/s and acknowledge that the information will be solely processed for the purposes of this promotion only. In line with the POPIA act, all personal information will be kept in a secure password protected file for a period of 3 years in accordance with the Consumer Protection Act and will be destroyed after this time period has lapsed. Your privacy is important to us and we undertake to not use or share your personal information with any other party unless for purposes of delivery of your prize or if requested by authorities to do so.

18. All competition related queries should be directed to the competition care line, [danoneconsumer@smollan.co.za](mailto:danoneconsumer@smollan.co.za) or 0861 435 737.

Intellectual Property provision:

Copyright in all information, images, source codes and other original material contained in this Facebook page which is not attributed to a third party, is held by or licensed to Danone and is protected by both South African and international intellectual property laws. Accordingly, any unauthorised copying, reproduction, retransmission, distribution, dissemination, sale, publication, broadcast or other circulation or exploitation of such material or any component thereof will constitute an infringement of such copyright and/or other intellectual property rights. The trade marks, names, logos and service marks (collectively "trademarks") displayed on this Facebook page (unless attributed to a third party) are registered of Danone. Subject to the rights afforded to the user herein, all of the Danone's intellectual property rights (including any moral rights) remain at all times expressly reserved.

The Participant hereby agrees that the law applicable to these Terms and Conditions, their interpretation and any matter or litigation in connection therewith or arising from them will be the law of the RSA.

When entering into this Competition and agreeing to these Terms and Conditions such use and agreement is deemed to have taken place in South Africa.

Participants are encouraged to familiarise themselves with the South African law relating to electronic communications and transactions as contained in the Electronic Communications and Transactions Act 25 of 2002.

**To the fullest extent possible under law, Danone its directors, shareholders, employees, suppliers, partners, affiliates and agents, accept no responsibility or liability whatsoever for any loss, whether direct or indirect, consequential or otherwise, arising from information made available on (or by means of) the**

**Website (or any of the pages therein contained) and/or transactions or actions resulting therefrom.**

**To the fullest extent possible under law, Danone disclaims all responsibility or liability for any loss or damages, including but not limited to direct, economic, consequential loss or loss of profits, resulting from the access to, or use of, this Website/Facebook page in any manner.**